



# 僱員服務顧問

## Employee Service Consultancy



### 服務方向 Service Orientation

盈力僱員服務顧問（盈力）為企業提供多元化的專業服務，目的是為職場注入健康、活力的色彩，從而增加企業生產力及提升僱員的生活質素。核心服務包括僱員輔助計劃 (EAP - Employee Assistance Programme)、在職培訓、危機介入、管理顧問等。

Vital Employee Service Consultancy (Vital) provides diversified professional services to employees of various enterprises with the aim of improving employees' work productivity and quality of life. Our services include the Employee Assistance Programme (EAP), staff training, critical incident intervention, and management consultation.

## 服務摘要 Service Highlights

### 盈力新合作伙伴

去年，更多企業願意引入EAP，履行企業社會責任，表達對僱員的關懷。這批盈力新伙伴包括中國移動香港、勝景遊、青洲英坭(集團)有限公司、香港足球會、港島香格里拉大酒店、香港紅十字會、基督教香港信義會社會服務部等。他們除委託盈力提供24小時僱員輔導熱線外，亦舉辦不同主題的訓練和員工健康活動，提升員工的身心健康及解困能力。

### Think Big「童」樂日

為協助客戶推動工作與生活平衡，盈力於8月12日在九龍塘賽馬會環保樓舉行Think Big「童」樂日，邀請客戶的員工及家屬免費參加。這場親子嘉年華以海洋為主題，會場內設有遊戲攤位、拍照區、創意畫創作等。當中最受歡迎的親子工作坊，由遊戲治療師帶領參加者發揮創意，合作製造巨型釣魚機。是次活動吸引超過250個家庭報名，反應熱烈。



▲ Think Big「童」樂日設有多個DIY攤位，可讓兒童發揮創意。  
Copious DIY booths were set up at the 'Think Big' Family Day to boost children's creativity.

### Vital's New Partners

Last year, more enterprises were willing to embrace corporate social responsibility and launch EAPs to express their concern for their employees. Vital's new partners were including The China Mobile Hong Kong Company Limited, Travel Circle International Limited, Green Island Cement (Holdings) Limited, Hong Kong Football Club, Island Shangri-La Hong Kong, Hong Kong Red Cross and Evangelical Lutheran Church Social Service - Hong Kong, etc. We provide 24-hour employee counselling hotline, training programmes and staff activities to enhance staff's wellness and resilience to tackle stress.

### 'Think Big' Family Day

In order to assist our customers in promoting work life balance, Vital organised a 'Think Big' Family Day Carnival at the Jockey Club Environmental Building in Kowloon Tong on 12<sup>th</sup> August, 2017. The theme of the carnival was 'the ocean'. Games, photo zone and creative drawing booths were set up. The most popular activity was the parent-child workshop, a huge fishing machine was co-created by the participants under the inspiration of our play therapist. Over 250 families enrolled, and the feedback was positive.



▲ 遊戲治療師在Think Big「童」樂日中帶領參加者創作巨型釣魚機。  
A huge fishing machine was made by participants under the guidance of our play therapist at the 'Think Big' Family Day.





- ▲▶ 「遇上辦公室男神女神—工作間戀情與性別差異」調查發布會吸引多個傳媒的報導。  
‘Workplace God and Goddess - Workplace Romance and Gender Differences’ press conference drew much attention from the media.

### 「遇上辦公室男神女神—工作間戀情與性別差異」調查

在盈力接觸過的個案中，不少因工作因素難以尋找戀愛對象。盈力去年與求職招聘平台 Recruit 合作，進行「遇上辦公室男神女神—工作間戀情與性別差異」網上問卷調查，訪問了872名打工仔，並於2月公布結果。調查探討了工作環境對發展戀情的影響；同時，結果也反映辦公室男女神的特徵，以及兩性在職場上的風格差異。

### 傳媒協作無間 論盡職場生態

累積了二十多年的僱員服務經驗，盈力充份了解本地職場生態及僱主/僱員的需要。為了推動職場正向文化，盈力積極與本地傳媒協作，透過撰寫專欄、接受訪問、嘉賓分享、處境短劇等，教授打工仔正面心態及解難技巧。協作機構包括《Recruit》、《經濟日報TOPick》、無線電視財經台、有線電視、NOW TV、香港電台、東網電視、《晴報》、《HK01》等。盈力在去年的媒體曝光達215次，創歷年新高，亦奠定了我們職場顧問的市場地位。

### Survey on ‘Workplace God and Goddess - Workplace Romance and Gender Difference’

Many of Vital’s clients had experienced a tough time for finding love partners due to working situations. Hence, Vital collaborated with the career website Recruit to conduct an online survey called ‘Workplace God and Goddess - Workplace Romance and Gender Differences’. In total, 872 employees were interviewed. Our findings were announced at a press conference in February 2018. The survey results reflected that the work environment affected dating prospects. The attributes of ‘workplace gods and goddesses’ were found, and gender differences in their work styles and attitudes were uncovered.

### Collaboration with Media Partners

With over 20 years of experience in employee service, Vital understands workplace culture and the needs of employers and employees. In order to promote a positive mindset, we worked with media partners, such as Recruit, Economic Times TOPick, TVB Finance Channel, Cable TV, NOW TV, RTHK, Oriental Press Group’s streaming channel, Sky Post, and HK01. Through articles, interviews, guest-speaker sessions, and sitcoms, we shared positive-thinking tips and problem-solving skills with the workforce. The exposure rate reached a record high of 215 times and established Vital’s leading position in workplace consultancy.

我們在「商界展關懷」社區伙伴合作展2018中祝賀獲嘉許的伙伴機構。

We participated in the Caring Company Partnership Expo 2018 to celebrate our partners being awarded the logo.



▲ 香港貿易發展局  
Hong Kong Trade Development Council



▲ 縱橫二千有限公司  
G2000 (Apparel) Limited



▲ 歐萊雅香港有限公司  
L'OREAL Hong Kong Limited



我們為不同客戶舉辦僱員培訓活動，參加者反應踴躍。

We organised various training activities for our customers with positive feedback from participants.



▲「開心由我揀」講座  
Seminar on 'I Choose to be Happy'



▲「語言暴力防火牆」講座  
Seminar on 'Verbal Violence Management'



▲「職場打得好—提升表現與激發動力」工作坊  
Workshop on 'Excel at Work: Enhancing Work Performance and Motivation'

## 未來發展 Outlook

邁向盈力的 25 週年，我們會繼續與時並進，在現有服務中引入更多專業的元素，為客戶的「職場注入色彩」。來年，我們將推出創新的培訓主題及加強顧問服務的發展，期望能為社會帶來正面的影響。我們相信，以同工的豐富經驗及委身精神，盈利必定能夠創出更好的成績。

Approaching Vital's 25th anniversary, we are keeping one step ahead. We shall continue to 'add colour to work life' by launching more professional services for our customer. In the next year, new training topics will be launched, and our management consultation service will be enhanced to have a positive impact on society. We believe that with our staff's rich experience and dedication, Vital will achieve remarkable success.

### 2017-2018服務統計 (截至2018年3月31日) Service Statistics (as at 31<sup>st</sup> March, 2018)

